



Transport Options – ways to move your product

Do you know how your product reaches its destination?

It is important to understand the way your products travel. Different modes of transport offer a range of options.

Road

Road freight options can be suited to carrying a range of commodities, including perishable, fragile or time-sensitive freight. Road freight can cater for just-in-time stock management, smaller inventories and door-to-door delivery. Road is generally used at some point in the supply chains of most businesses and is a useful link to sea, air and rail services.

Air

Air freight is often used by businesses to transport products interstate and internationally where time is a priority.

Which mode is right for you?

Consider

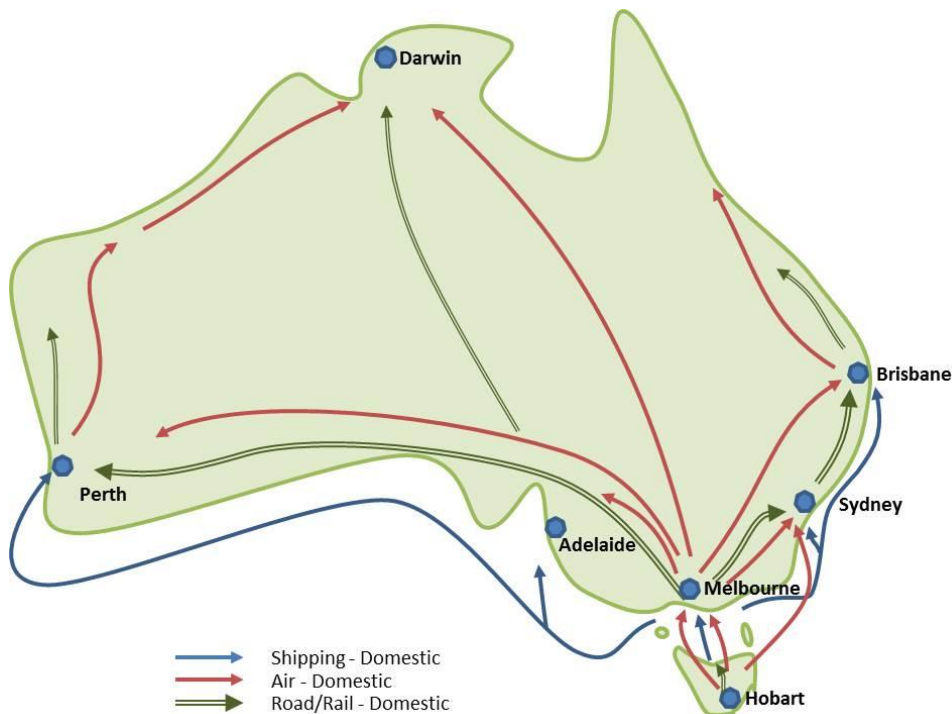
- your product (its size and dimensions, and whether it is fragile, perishable or robust);
- the level of speed and flexibility you require; and
- your target destination and the transport options available to get there.

For example, chilled seafood from Tasmania destined for Asian markets is both time sensitive, perishable and high value. Air freight offers a fast service for interstate transport and onto connecting international air services. In contrast, a combination of transport options would be a better fit to transport wooden crates from Tasmania to Brisbane. In this instance sea freight to Melbourne is likely to be the most suitable service out of Tasmania, with both rail and road services providing options for transport between Melbourne and Brisbane. Perishable freight is also often moved by sea where product and market circumstances can be accommodated. The mode of transport you use can also impact on your eligibility for assistance programs (for example the Tasmanian Freight Equalisation Scheme).

Regularly review your business' freight and supply chain costs, methods and services. This will help maintain a supply chain that is efficient, cost effective and provides the services you need. You can find out more about your options by consulting your freight service provider, or a transport advisor/broker.

Some of the transport options available for domestic and international freight are illustrated in the maps below.

Domestic freight



International freight

