

Expressions of Interest for

Late February 2017

East Asia Trade Mission



The Department of State Growth, together with the Office of the Coordinator-General is planning a trade and investment mission to East Asia in late February 2017 on behalf of the Tasmanian Government. Tasmanian business leaders are invited to express interest in being selected to join the mission.

The economies of East Asia are among the most dynamic in our region. Japan, Taiwan, South Korea and China enjoy some of the highest education attainment levels globally, have in common longevity and prosperity, and are at the technological frontier. These countries and the region are important suppliers of high-technology goods and high skill-intensive services to the global economy. They are characterised by highly educated and skilled workforces.

East Asian economies are significant markets for Tasmanian tourism, education, goods and services, as well as significant sources of investment.

Interested businesses are encouraged to submit their Expression of Interest by **Friday 11 November 2016** to provide sufficient time to organise business activities, opportunities for engagement and logistics for the mission.

Get in touch

For more information contact Warwick Clark, International Partnerships Manager, Department of State Growth by email at warwick.clark@stategrowth.tas.gov.au or by telephone on 03 6165 5042.

East Asia Mission Overview

The East Asia Trade and Investment mission will be held in late February 2017. The countries and regions under consideration include Japan (Tokyo), Taiwan (Taipei), China (Hong Kong and one regional Mainland city), and Korea (Seoul). The final program will be based on the needs of trade-ready or investment-ready participating businesses and strategic state-wide opportunities.

Logistics

Delegates will be responsible for organising, confirming and paying for their own international flights and accommodation, as well as obtaining relevant visa requirements for the countries being visited.

Expression of Interest

The Department of State Growth is seeking EOI from Tasmanian businesses to be part of this mission. The EOI must be submitted by **Friday 11 November 2016**. EOIs will remain confidential and are non-binding. Once completed the Department of State Growth will assess all EOIs and will provide advice by the end of November to progress arrangements.

Why should you participate?

Organisations participating in this mission should be will have the opportunity to:

- meet potential investment partners
- identify, build and foster international connections and partnerships
- network with peers and identify potential business partners
- secure international customers or distributors for products and services
- explore new markets.

The Department of State Growth is pleased to offer support through the [New Market Expansion Program](#), which is designed to assist Tasmanian enterprises in planning and implementing their international and national marketing activities. Those businesses selected to participate in the mission pre-approval for financial support through the Program can be considered subject to meeting the eligibility criteria. A copy of the Program guidelines and application form are attached.

Register to participate

Priority will be provided to companies that are:

- currently engaged with this export market
- currently exporting however not yet engaged with this market
- export capable and requiring international market experience in order to commence trade and export activities
- investment-ready Tasmanian businesses seeking partners for inward investment proposals or cooperative business models in target markets.